

MODULE PARENTS AND SCHOOL BOARD

ACTIVITY 1. COMMUNICATION STRATEGIES

- **TIME:** Periodically.
- **RESOURCES:** List of recommendations.
- **LANGUAGES:** ENG / SPA.

DESCRIPTION:

In recent decades, communication between educators and parents has largely shifted to digital systems. This allows us to save time and to establish new channels to share information. However, it is necessary to implement some methods to ensure a successful and effective communication for both parties. Given the context of the child/student, communication must be constant and fluid.

OBJECTIVES:

- Develop an open channel of communication.
- Work together to identify hopes and necessities of the child/student.
- Implement plans and achieve the objectives.

LESSON OVERVIEW:

First of all, it is necessary to call a meeting between both parties to get to know each other personally, communicate preferences, and establish a schedule of attention. Once the school year begins, it is important to maintain fluid communication, allowing us to consult and warn about possible changes in advance. It is important to respect the established schedule and empathize with the person on the other side.

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1

Access communication needs

Inquired about preferred communication channels and frequency of communication. Ask for support in order to succeed and assure that you meet your expectations.

2

Strengthen all communication channels

Schools cannot rely on one method of communication. It is essential that a variety of strategies are adapted, tailored to the needs of families and their schedules. (online conference, phone calls, messaging groups, social media)

3

Communicate clearly

Constant communication with teachers will improve the involvement and support of children's activity in school. Ensure to have access to key information through communication channels.

4

Find the right tone

- Get to know teachers and their schedules
- Be warm and positive
- Foster a sense of trust
- Make teacher feel valuable

5

Promote information sharing

Utilize parent-teacher communication (online) committees and other mechanisms to promote information sharing. Try to communicate often and openly with schools.

6

Read and check information boards

Information should be placed in restrooms, classrooms and other central locations. It should be easily accessible to all parents and students including those with disabilities.

7

Search for support

Schools should make sure that vulnerable students are feeling supported and know they are very much part of the school community.